



River Publishers Series in open

Concepts and Design Innovations addressing the Digital Transformation of Data Spaces and Marketplaces

i3-MARKET Book Series - Part I: A Vision to the future of Data-Driven Economy

Editors:

Martín Serrano, Insight SFI Research Centre for Data Analytics, Ireland
 Achille Zappa, Insight SFI Research Centre for Data Analytics, Ireland
 Waheed Ashraf, Insight SFI Research Centre for Data Analytics, Ireland
 Edgar Fries, Siemens AG, Germany
 Iván Martínez, Atos, Spain
 Alessandro Amicone, GFT, Italy
 Pedro Maló, NOVA, Portugal
 Márcio Mateus, Unparalell Ltd, Portugal
 Justina Bieliauskaite, European Digital SME Alliance, Belgium

Description:

In the first part of the i3-MARKET Book series we begin by discussing the principles of the modern data economy that makes readers more aware about the value of the data that is produced everyday by individuals and also in a collective manner, i.e. in an industrial manufacturing plant, a smart city full of sensors generating data about the behaviours of the city and their inhabitants and/or the wellbeing and healthcare levels of a region or specific locations. Data, and the use of it, is one of the most disruptive areas in today's global economy, particularly with the value that large corporations have embedded in their solutions and products because of their use of data from every individual.

Keywords: Data Marketplace, Digital Markets, Big Data and Cybersecurity

Denmark Head Office

Alsbergvej 10
 9260 Gistrup
 Denmark
www.riverpublishers.com
 Email: info@riverpublishers.com

USA Office

Indianapolis, IN
 USA
 Tel.: +1-317-689-9634
 Email: rajeev.prasad@riverpublishers.com

UK Office

River Publishers
 Email: philippa.jefferies@riverpublishers.com